



**First webinar on World Investor Week 2023,  
Thursday 13 July 2023 (13.00 - 14.00 CEST)**  
[Agenda](#)

Time	Topic
13.00 - 13.05	<b>A. Opening remarks</b> <ul style="list-style-type: none"> <li>• <u>Mr. Pasquale Munafò</u>, Chair of IOSCO Committee on Retail Investors</li> </ul>
13.05 - 13.15	<b>B. WIW 2023 Overview and Guidelines</b> <ul style="list-style-type: none"> <li>• <u>Mr. Pasquale Munafò</u>, Chair of IOSCO Committee on Retail Investors, <ul style="list-style-type: none"> <li>• Dates of the campaign</li> <li>• Themes of the campaign</li> <li>• Global webinars / regional launching activities</li> </ul> </li> </ul>
13.15 - 13.20	<ul style="list-style-type: none"> <li>• <u>Josafat De Luna</u> IOSCO GS <ul style="list-style-type: none"> <li>• Resources on the WIW website.</li> </ul> </li> </ul>
13.20 - 13.30	<ul style="list-style-type: none"> <li>• <u>Darcy Carlos De Souza Oliveira</u> (CVM Brazil) <ul style="list-style-type: none"> <li>• Participating jurisdictions (individual folders)</li> <li>• Questionnaire and Report of WIW 2023</li> </ul> </li> </ul>
13.30 - 13.40	<ul style="list-style-type: none"> <li>• <u>Angel Cabo</u> (IOSCO GS) and <u>Ana Carolina Goulart</u> (CVM Brazil) <ul style="list-style-type: none"> <li>• Social media plan</li> <li>• WIW social media channels</li> </ul> </li> </ul>
13.40 - 13.50	<b>C. WIW - Participants' experiences</b> <p><u>Dora Li</u>, General Manager, SFC-Investor and Financial Education Council (IFEC), Hong Kong.</p>
13.50 - 14.00	<p><i>Presentation title: "Investor Resilience - How can investors develop resilience skills?"</i></p> <ul style="list-style-type: none"> <li>• <u>Marcelo Billi</u>, Head of Education and Communication, Brazilian Financial and Capital Markets Association (ANBIMA), Brazil</li> </ul>
14.00 - 14.05	<b>E. Wrap up</b> <ul style="list-style-type: none"> <li>• <u>Mr. Pasquale Munafò</u>, Chair of IOSCO Committee on Retail Investors</li> </ul>